



THE UNIVERSITY OF GEORGIA
COOPERATIVE EXTENSION
College of Agricultural and Environmental Sciences & Family and Consumer Sciences



Georgia 4-H Base Programming

Governors' Urban and Rural Exchange Program

Description of Learning Experience:

The Governor's Urban and Rural Exchange Program (GUREP) offers the opportunity for youth from both urban and rural areas in Georgia to experience life outside of the communities that they live in. The project is designed to enhance the understanding of both groups relative to agriculture, economic opportunities and culture found in their counter parts' communities. With the endorsement of our Governor and the Agriculture advisory committee, 4-H involves families in an exchange experience that increased the cooperation and networking between Georgia's urban and rural population. The exchange program also provides an opportunity for rural and urban leaders to showcase their communities to the young people of this state.

The exchange experience ranges from a two to three days visit in each county with a group of 4-12 youth and adults. Host counties organize a variety of both educational and recreational activities designed to provide cultural experiences that spark discussion of Georgia's economic and natural resources.

Learning Outcomes:

- Develop an awareness of urban lifestyles, issues and economic opportunities in rural youth.
- Develop an awareness of rural lifestyles, issues and agriculture in urban youth.
- Provide a forum and incentive for rural and urban youth to exchange ideas and resources
- Involve families in an exchange experience that increases the cooperation and networking between Georgia's urban and rural population
- Illustrate cultural experiences that expand young people's vision
- Involve youth in educational experiences develop interest in Georgia's natural resources and environment.

Georgia Performance Standards:

Georgia QCC's - Citizenship (9. Respect for the Environment, 11. Respect for Others)

Essential Elements:

Independence and Generosity

Mission Mandates:

Citizenship

State Contact: Mark Zeigler, 706-542-4444 or mzeigler@uga.edu

4-H helps young people experience: An increased desire to make a difference in their communities - High levels of leadership, self esteem, public speaking, communication and planning skills - Improved School Performance - Motivation to help others - Overall improvement in civic identity and civic engagement.